



## The purpose

Wā Collective conducted this survey in November 2016 to validate their assumption that students need access to free or subsidised menstrual products. The survey was posted in Vic Deal, a Wellington platform on Facebook, which at the time had 69,000 followers, many of which are university students or graduates.

## Details of the survey & post

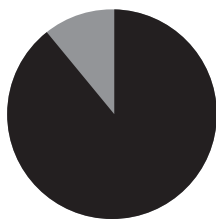
**Month posted:** November, 2016

**Platform posted:** Vic Deals

**Survey stats:** 955 surveyed, 128 comments on survey (support towards something being implemented at tertiary institutes/personal stories)

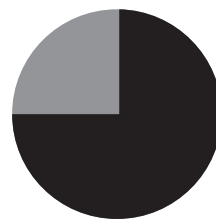
**Vic Deals post stats:** 373 likes, 4 shares, 9 comments

## What Wā Collective found out



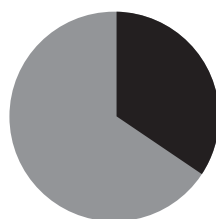
**90%**

surveyed were aged between 18-24yrs



**75%**

were current students



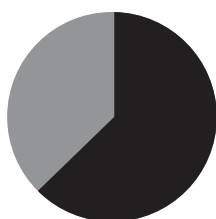
**33%**

Have skipped class because of not having access to menstrual products



**50%**

Used the pill and other long term birth control to block their period due to financial reasons



**60%**

preferred access to free "budget" menstrual products over



**50%**

wanted to be subtle about receiving menstrual products from the university

**40%**

who wanted subsidised organic products